

## **ROBERT B. HASHEMIYOON, M.D.**

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### **EDUCATION**

**University of Pennsylvania School of Arts and Science**, Philadelphia, PA.  
Bachelor of Arts (*Cum Laude*), May 1984.

**George Washington University School of Medicine**, Washington, D.C.  
Doctor of Medicine, May 1989

**Washington Hospital Center Internal Medicine Residency**, Washington, D.C.

### **EXPERIENCE**

#### **ELITE MEDICAL EVALUATION CENTERS dba LOS ANGELES LIPOSCUTION CENTERS**

Founded and practiced in cosmetic center specializing in liposuction and the Cynosure SmartLipo™ laser lipolysis system, BodyTite™, and abdominoplasty techniques for advanced body contouring. All procedures performed under local tumescent anesthesia. Various areas treated included abdomen, love handles, flanks, upper extremities, lower extremities, back, and pubic areas. According to Cynosure this LA practice is one of the most successful practices by volume and outcome that they had seen (per Giff Kabat, Cynosure regional sales manager). Expanded model to other geographic areas with Orange county Liposuction Centers and Downey Liposuction Centers. Implemented a fellowship program for surgeons wishing to learn tumescent anesthesia and SmartLipo™ techniques. Luminary for InMode for liposuction and BodyTite™ procedures. Luminary for BTL for Emsculpt Neo™ procedure.

#### **PACIFIC LIPO**

Practiced as staff physician performing liposuction/SmartLipo procedures for patients desiring enhanced body contouring. All procedures performed under local tumescent anesthesia. Various areas treated included abdomen, love handles, flanks, upper extremities, lower extremities, back, and pubic areas.

#### **MEND URGENT CARE**

Practiced as a Staff Physician in an Urgent Care Facility which specialized in urgent care and occupational medicine. Patient population was composed of infant, pediatric, adult, and geriatric patients with acute and chronic diseases. Performed minor trauma care and outpatient surgical procedures when indicated. Additional services included workman's comp initial and follow-up visits, occupational medicine, employee drug testing and physical exams, X-Ray diagnostics, blood tests, and travel vaccines.

#### **AME MEDICAL GROUP**

Practiced as a Staff Physician in a Family Practice/Urgent Care Facility which specialized in both Primary Care and Urgent Care. Patient population was composed of infant, pediatric, adult, and geriatric patients with acute and chronic diseases. Additionally, performed minor trauma care and outpatient surgical procedures when indicated. Additional services included workman's comp initial and follow-up visits, occupational medicine, employee drug testing and physical exams, X-Ray diagnostics, blood tests, and travel vaccines.

#### **RELIANT IMMEDIATE CARE MEDICAL GROUP/URGENT CARE CENTER**

Practiced as a Staff Physician in an Urgent Care Facility which specialized in urgent care and occupational medicine. Patient population was composed of infant, pediatric, adult, and geriatric patients with acute and chronic diseases. Performed minor trauma care and outpatient surgical procedures when indicated. Additional services included workman's comp initial and follow-up visits, occupational medicine, employee drug testing and physical exams, X-Ray diagnostics, blood tests, and travel vaccines.

#### **AMERICAN VEIN AND AESTHETIC INSTITUTE**

Medical Director of practice specializing in Cosmetic Medicine, Phlebology, and Anti-Aging Medicine. Clinical duties include providing medical consultation, diagnostic evaluation, and treatment to patients with unwanted adiposity, peripheral vascular diseases, and cosmetic skin concerns. Diagnostic evaluations include performing color flow duplex ultrasound scanning. Treatment modalities include compression sclerotherapy for medical and/or cosmetic purposes; comprehensive use of duplex-guided Transcatheter infusion

for venous disease complicated by perforator incompetence, Endovenous Laser Therapy (EVLT), Photoderm, and Altus Long Wavelength (1064 nm.) laser therapy, tumescent anesthesia liposuction, Laser lipolysis using the Cynosure SmartLipo system, stem cell therapy using Adistem's Stem Cell system; official physician instructor for Diomed Systems in EVLT training for mid-West to West Coast. Other procedures include Botox and Collagen implant treatments and physician supervised weight loss program. Administrative duties include hiring and management of all personnel, evaluation of all referral sources including direct marketing campaigns, analysis of Profit and Loss statements and strategic decision making for corporate enterprise.

#### **BELLE VISAGE**

Medical Director of high end medi-spa. Specialty practice included services in Laser Hair Removal, BOTOX, Restylane, IPL Photofacials, tattoo removal, Phlebology, bariatric medicine and skin care. Duties included patient care and management, training and managing of ancillary staff, training of clinical staff, and financial analysis and budgeting.

#### **BLUE MEDICAL BEAUTY SPA**

Medical Director and administrative manager of large medi-spa with 42 employees and revenues in excess of \$3M annually. Specialty practice included services in Laser Hair Removal, BOTOX, Restylane, IPL Photofacials, tattoo removal, Phlebology, bariatric medicine and skin care. Duties included patient care and management, setting up protocols to comply with federal and state laws, hiring, training and managing of ancillary staff, training of clinical staff, and financial analysis and budgeting.

#### **RESEDA FAMILY PRACTICE AND URGENT CARE CENTER**

Medical Director of an outpatient Family Practice office. Patient population consisted of adult and geriatric patients with acute and chronic disease. Performed extensive diagnostic testing such as Ultrasound testing, EKG's, Cardiac Echos, and Carotid Doppler tests for chronic disorders including diabetes, hypertension, cardiac conditions, and chronic pain. Provided medical care and physical therapy to patients with musculoskeletal disease and chronic pain conditions. Also performed minor surgical procedures when indicated.

#### **NORTH HOLLYWOOD MEDICAL CENTER**

Medical Director of an outpatient Family Practice office. Patient population consisted of adult and geriatric patients with acute and chronic disease. Performed extensive diagnostic testing such as Ultrasound testing, EKG's, Cardiac Echos, and Carotid Doppler tests for chronic disorders including diabetes, hypertension, cardiac conditions, and chronic pain. Provided medical care and physical therapy to patients with musculoskeletal disease and chronic pain conditions. Also performed minor surgical procedures when indicated.

#### **AMERICAN VEIN INSTITUTE**

Medical Director of large national practice specializing in Phlebology. Clinical duties include providing medical consultation, diagnostic evaluation, and treatment to patients with peripheral vascular disease. Diagnostic evaluations include performing pneumoplethysmography, photoplethysmography(light rheography), and bi-directional arterial and venous Doppler studies, and duplex ultrasound scanning. Treatment modalities include compression sclerotherapy for medical and/or cosmetic purposes; comprehensive use of duplex-guided Transcatheter infusion for venous disease complicated by perforator incompetence, Endovenous Laser Therapy (EVLT), Photoderm, and Altus Long Wavelength (1064 nm.) laser therapy. Administrative duties include procurement of office space, negotiations of office leases, furnishing of office space, hiring, training, and management of all personnel, evaluation of all referral sources including direct marketing campaigns, analysis of Profit and Loss statements and strategic decision making for corporate enterprise.

#### **SEMINARY ROAD URGENT CARE AND FAMILY PRACTICE CENTER**

Practiced as a family physician in primary care setting. Practice included adult medicine, pediatric care, gynecological care, and geriatric care. Performed minor office surgery and procedures (e.g. electrocautery, cryosurgery, flexible sigmoidoscopy, and minor trauma care). First clinical investigations of minoxidil 2% for Alopecia Androgenetica.

#### **FIRST CHOICE MEDICAL AND REHAB CENTER**

Provided medical care and physical therapy to patients with musculoskeletal disease ranging from cervical neck to lumbar spine. Evaluation included radiographic studies, MRI studies. Treatment modalities included physical therapy, chiropractic therapy, ultrasound and interferential treatment. Pioneered the first center in the U.S.A. to use VAX-D therapy for LS disc disease; performed initial studies to document efficacy of treatment for Disc herniation and bulging.

#### **MEDICAL AND REHABILITATION SERVICES**

Medical Director for large rehabilitation company which provided physical therapy, occupational therapy, and speech therapy to several nursing homes with in-house staffing and facilities.

## **CREDENTIALS**

Licensed in California

## **PROFESSIONAL ORGANIZATIONS**

California Academy Of Cosmetic Surgeons, Lecturer  
American Academy Of Cosmetic Surgeons, Faculty  
American College of Phlebology, appointed to Education Committee 1996

## **ACADEMIC ACHIEVEMENTS**

Implemented a Tertiary Care Center at George Washington University Hospital for Respiratory Papillomatosis with Dr. William Wilson  
Instigated initial research for the use of Cidofovir for Respiratory HPV in 1993. Cidofovir was FDA approved in June 1996.  
Primary Investigator for FDA on laser-like device, PhotoDerm PL (1996)  
Nominated to Education Committee of American College of Phlebology (1996)  
Co-Author of web site for national medical society, American College of Phlebology  
Co-Author of chapters on venous disease for eMedicine Online, an online Emergency Medicine Textbook  
Official West Coast instructor for Diomed. Trained physicians from mid-West to West Coast in Endovenous Laser Treatment (2003-2006)

## **PUBLICATIONS**

Vein Diagnosis and Treatment: A Comprehensive Approach, McGraw-Hill Medical Publishing Division, 2001.

“Intralesional Cidofovir For Recurrent Laryngeal Papillomas: Preliminary Report,” Ear, Nose, Throat Journal, April 2000, Volume 79, Number 4.

“Allergic Reactions to Polidocanol for Vein Sclerosis,” Journal of Dermatological Surgery and Oncology, July 1994, Volume 20, Number 7.

## **SELECTED PRESENTATIONS**

“Bipolar RFAL and HIFEM Therapies As Adjuncts to Liposuction”  
World Congress Meeting of the American Academy Of Cosmetic Surgeons  
Chicago, Illinois November 2019

“Mechanism of Action of Sclerosing Solutions”  
Annual Scientific Meeting of the Australian Phlebology Society  
Queensland, Australia: October 1995

“Biochemical Action Of Sclerosing Agents”  
Annual Scientific Meeting of the Australian Phlebology Society  
Queensland, Australia: October 1995  
Venous Thrombosis: Risk factors  
Annual Scientific Meeting of the Australian Phlebology Society  
Queensland, Australia: October 1995

“Management of the Acute Anaphylactic Reaction”  
Annual Scientific Meeting of the Australian Phlebology Society (proxy)  
Queensland, Australia: October 1995

“The Internet and Computer Connectivity for Phlebologists”  
Annual Scientific Meeting of the Australian Phlebology Society (proxy)  
Queensland, Australia: October 1995

“Pathophysiology and Sequelae of Venous Disease”  
Annual Scientific Meeting of the Australian Phlebology Society (proxy)  
Queensland, Australia: October 1995

## **SPECIAL SKILLS**

Clinical Skills:

- Sclerotherapy, Ambulatory Phlebectomy, Laser Surgery, Ultrasound-guided Sclerotherapy
- Ultrasound guided Endovenous Laser Therapy (EVLT)
- Tumescent Anesthesia SmartLipo and BodyTite/FaceTite
- Diagnostic arterial and venous flow studies
- Flexible sigmoidoscopy
- Cardiac Stress Testing
- Diagnostic nerve conduction testing and Surface EMG

Languages: Fluency in: English, Spanish, Persian/Farsi  
Partial Fluency in French and Russian

Computer skills: Comprehensive knowledge of computer hardware and software for IBM PC's, Apple/Macintosh systems, The Next. Extensive knowledge of Windows 95/98/2000 and Microsoft Word, Microsoft Excel, Adobe Pagemaker 6.5, and Adobe Photoshop 5.0. Entry level programming in Visual Basic 6. Database management in Access 7 and SQL Server 7. Directed Medical Informatics for several private offices in medical field.

References available upon request.